



CORE ELEMENTS



Forecasts — questions about future events to which there can be only one correct answer.



Polls — questions about user preferences that do not imply a single correct answer.



Opinions — users' responds to forecasts and polls.



Blockchain — questions and answers are stored in blockchain. It is impossible to change your opinion or fake expert status.

USAGE

Public opinion analysis

Advertising campaigns

Marketing research

Stock forecasts

"The crowd judges many things better than the individual, regardless of who he is"
Aristotle

Opinion platform is based on the "wisdom of the crowd" phenomenon, wherein the collective opinion is superior to that of individual experts.

The average public opinion levels out individual errors and we get the most objective forecast or indicative slice of opinions.

The "wisdom of the crowd" has already proven its worth. You can feel its power in retail customer ratings; it determines prices on the stock market; public knowledge bases, such as Wikipedia, are built entirely on its principle.

But the "wisdom of the crowd" can do even more. Opinion platform is giving each person the opportunity and motivation to express his or her opinion, predict the outcome of events and even affect the future.



Roman Neliubin
CEO, Founder



Alexey Seliverstov
Founder

ROADMAP

As of today:

- web version and both applications for iOS and Android have been launched;
- smart contracts on Solana have been tested;
- test advertising campaign has been carried out.

2022 - 2023

Critical mass of users aquisition

2023

Launch of commercial polls

2022

Expand into the European and Asian markets

2024

Development and launch of AI